MISSION BEACH FILM FESTIVAL
6 & 7 NOVEMBER, 2009

MEDIA RELEASE

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Mission Beach Film Festival - A Community Event For a Greener World.

The Mission Beach Film Festival emerged from a conversation between Mission Beach locals, Sue Clothier, Melissa Thurgood and Sarah Mort (the Steering Committee) some 12 months ago. The idea was to create a cultural event for the entertainment of locals and visitors that also highlighted the unique and special environmental qualities that makes our region so precious.

The Mission Beach Film Festival operates under the umbrella of Mission Beach Business and Tourism and is dependent on the support, both financial and in-kind of the community and local business.

While the steering committee have full time jobs and have worked for free, they were successful in securing a grant from the state government's Queensland Events, to secure a professional to produce the festival. It has been a coup to secure Dee Cameron as that professional and her efforts and time have been well and truly above the grant commitment!

In addition to Queensland Events, crucial funding and in-kind support has been offered by our Gold Sponsors: Mission Beach Community Bank, Cassowary Coast Regional Council, Channel Seven, Castaways Resort and Drift Spa, Dunk and Bedarra Island Resorts, Micorp Property and Hot Croc.

In the past month, the festival has galvanized an amazing team of local volunteers including individual community members and community groups like the Mission Beach SES and local business Mager Construction. A team of patrons have put their hands in their pockets and have provided additional contributions to the festival which have been invaluable.

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As a not for profit community event, the Mission Beach Film Festival is reliant on its sponsors, patrons and ticket sales to cover expenses. Creating venues, producing marketing materials and securing Australian and international films requires investment and the committee has budgeted to ensure a high quality and engaging event. Any profits generated from ticket and raffle sales will be directed to the 2010 festival.

With only 2 weeks to go, now is the time to secure a ticket or two, tell family and friends, and if you choose, come on board as a volunteer. Through the support of the community, the Mission Beach Film Festival will become an annual and iconic event that will put the Cassowary Coast region on more maps than one!

Tickets available from the Mission Beach Visitor Information Centre on Porter Promenade, Mission Beach or call 07 4068 7099.

For further information please contact:

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