



MEDIA RELEASE

For Immediate Release

Elandra Resort Gives Festival A Lift

The Mission Beach Film Festival is thrilled to announce the Elandra Resorts Gold Sponsorship for the 2010 event.

As part of the sponsorship, the Elandra Resort in South Mission Beach will host the festival VIP Soiree which will be held before the Gala Opening Night on Friday 17th September.

The VIP function has been designed to thank festival sponsors and patrons and provides an opportunity to mingle, network and be indulged with wonderful drinks and canapés. The Elandra will organise transport to and from the function which will also lower traffic impact and carbon emissions.

The Elandra Mission Beach is a boutique resort nestled in lush tropical rainforest and luxuriates in what many believe are the best views of the Coral Sea, Dunk, Bedarra and the Family Group of islands.

General Manager David Brook said “we are delighted to be involved with this year’s film festival and believe that this event will continue to grow and become an integral part of Mission Beach for many years to come. Having events such as this not only increases the profile of the destination, but also brings our community together to achieve an amazing result for all concerned”.

‘The Elandra Mission Beach sponsorship of the festival goes beyond hosting our VIP soiree and importantly assists our bottom line. In the current economic climate it has been incredibly gratifying to see local businesses come out in such strong support of what we believe will be a hallmark event in Far North Queensland’ said Festival Producer Dee Cameron.

The Festival is in negotiations on a Queensland Premiere screening for the Gala Opening Night film and the evening will be an excellent excuse to get glammed up, walk the red carpet and enjoy the complimentary drink and meals that will be provided to all Gala Night ticket holders.



The Gala Night screening will be followed by a festival 'Groove' with cash bar and nibbles available.

Gala Night Tickets are available at a range of venues, please see the Mission Beach Film Festival website for details.

For further information contact:

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