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UNIVERSAL HUMAN RIGHTS,
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WHAT THE WORLD COULD BE...

MEDIA RELEASE

For Immediate Release.

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Hollywood Environmentalist Launches Mission Beach Film Festival

Actor, filmmaker and environmental advocate Daryl Hannah will launch the 2010 Mission Beach Film Festival at the Gala Opening Night on Friday 17th September.

Ms Hannah stated 'At this critical moment in history, we are facing many crises; resource wars, mass extinctions, environmental disasters. It is crucial we all share information and inspiration on ways to care for and live harmoniously with this planet, other species and each other. Festivals like Mission Beach Film Festival play an important role in this evolution, and I am so happy to be delivering the opening address.'

Ms Daryl Hannah will launch the 2010 Mission Beach Film Festival at the Mission Beach Resort prior to the special Gala Screening of the French/Australian co-production of 'The Tree'.

'The Tree' was selected for Official Competition as well as being the closing night film at this years Cannes Film Festival where it received a 10 minute standing ovation. 'The Tree' will be released in Australia nationally on September 30th and is distributed by Transmission Films and Paramount Pictures.

Known for her roles in a range of feature films including 'Splash', 'Blade Runner', 'Roxanne', 'Steel Magnolias' and 'Kill Bill', Daryl Hannah is ideally placed to open the Mission Beach Film Festival and has for the past 20 years been passionately focused on living a low impact lifestyle.

From her small footprint, passive and active solar home complete with grey water systems and organic garden, to being an early adaptor of biofuels, Daryl Hannah has been actively spreading the good news of how well it all works and how good it all feels.



She has become an influential sustainability advocate and activist, working globally and reaching millions with her message to become more informed and pro-active about the natural world and the part we all play in protecting it.

Daryl Hannah has been a greening consultant for events such as the Virgin Music Festival, and is the recipient of numerous Environmental and Humanitarian Awards including “Environmental Advocacy Award” from the California State Water Quality Control Board “Influencer Of The Year Award” from The National Biodiesel Board, Ongoing Commitment Award” from The Environmental Media Association to mention a few.

Permaculture Cairns is hosting Daryl Hannah’s visit to Australia.

The 2010 Mission Beach Film Festival program features a rich and diverse slate of features, documentaries and children’s screenings and activities complemented by Q&A panels and expert speakers to enhance discussion and debate about sustainability.

Tickets to the Gala and Festival are available now from a range of outlets from Cairns to Tully with all details available on the festival website:

www.missionbeachfilmfestival.com.au

For further information contact Anton Whitehead 0419 274 500 anton@whitehead19.com.au

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Synopsis of ‘The Tree’

Set in rural Queensland. After the sudden death of her father, 8 year old Simone shares a secret with her mother Dawn. She’s convinced her father speaks to her through the leaves of her favourite tree and he’s come back to protect them. But the new bond between mother and daughter is threatened when Dawn starts a relationship with George, the plumber, called in to remove the tree’s troublesome roots. As the branches of the tree start to infiltrate the house, the family is forced to make an agonising decision. But have they left it too late? www.thetreefilm.com