

Momentum builds for festival of film

THE 2010 Mission Beach Film Festival will offer a broader program after receiving strong sponsor support from local businesses and the State Government.

There will now be three cinemas, free site entry and no cinema price increases.

"Despite tough business conditions in the region the local sponsors have dug deep and festival patrons will benefit," Festival Producer Dee Cameron said.

"The strong financial backing from local businesses will underwrite a very successful festival this year. We have enriched the 2010 program following our success in 2009 and we hope to offer a great variety of screenings and activities that will appeal to all ages," she said.

The Mission Beach Resort is the festival's Platinum sponsor and will also provide the site for



Dee Cameron

the 2010 event to be held on September 17 to 19. All activities will be on one site within Mission Beach Resort.

This would ensure visitors and families could easily enjoy all the festival had to offer, she said.

"We're very grateful to the Mission Beach Resort and the

festival hopes to build a long term relationship," Ms Cameron said.

The 2010 Mission Beach Film Festival will screen 17 films and documentaries at three cinemas, mount a stills exhibition and Sustainable Short Film competition, Kids Club and a Sustainable Speakers Series.

Steering committee member and award winning film producer Sue Clothier said: "The fantastic sponsor support has enabled us to source what we aimed for.

"We're confident we have sourced the best the world has to offer in terms of films that are provocative and entertaining.

"They'll stimulate thought and debate around the issues of sustainability and should be of interest to kids and adults alike."

■ Program details will be launched on Sunday with updates available on the festival website www.missionbeachfilmfestival.com.au