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Media Release

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Sustainable Builder Strengthens Festival Foundations

The Mission Beach Film Festival is themed around sustainability and has forged a particularly apt partnership with Gold Sponsors, The Tropical Coast Group.

Established in Mission Beach in 2004, the Tropical Coast Group has a number of business strands encompassing residential and commercial building, provision of raw materials and landscaping supplies, plant hire and specialist demolition services.

One of the newest elements of the Group is Australian Sustainable Homes and the company has come up with a great way to introduce their Eco System Homes to the general public. As part of the festival Kids Club, Australian Sustainable Homes will create a sustainable cubby house.

Managing Director of the Tropical Coast Group Chris Watt says 'The festival cubby house will be a micro version of what we do on a large scale. We have completed an 8.5 star energy efficient home in South Mission Beach and are currently constructing an eco-display home at Fairfield Waters in Townsville. Following extensive research we have utilized Eco System Homes to deliver a sustainable building system

Like the many strands to its operations, Gold Sponsor Australian Sustainable Homes is providing support to the festival on a range of levels. Dee Cameron, Festival Producer reports 'It is such a pleasure to have a sponsor with a 'can do' attitude. Australian Sustainable Homes is assisting with the infrastructure of our venue, which we are creating from the ground up at Mission Beach Resort but their assistance also extends to signage and displays. Little wonder that this local company keeps growing'.

The Mission Beach Film Festival Kids Club will open on Saturday 18th and Sunday 19th September with a range of films and free activities culminating in a family film screening each evening.



Program details will be released in the next week with regular updates on the festival web site.

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